



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2020

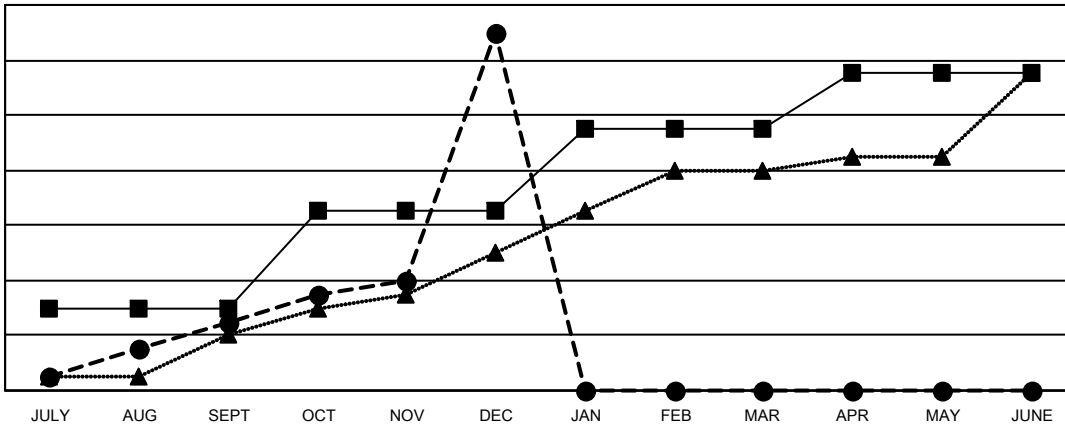
Multiple District 306

LOCATION: REP OF SRI LANKA

| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 6             | 5         | 1             |
| OCT/NOV/DEC           | 7             | 21        | 0             |
| JAN/FEB/MAR           | 6             | 0         | 0             |
| APR/MAY/JUNE          | 4             | 0         | 0             |

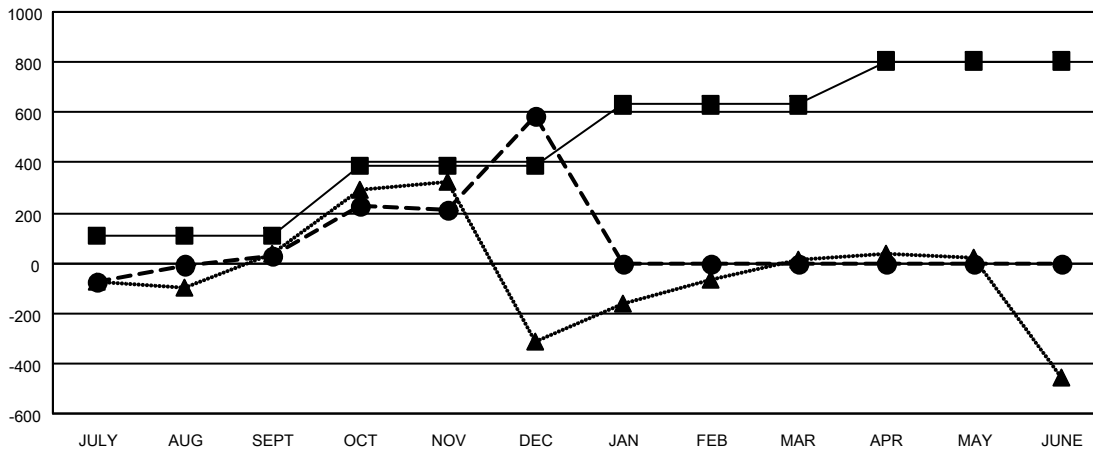
| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2020-2021 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 110                    | 520                  | 438  |
| OCT/NOV/DEC           | 280                    | 1,233                | 633  |
| JAN/FEB/MAR           | 240                    | 0                    | 0  |
| APR/MAY/JUNE          | 175                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

|                        |              |
|------------------------|--------------|
| DROPPED CLUBS: 1       |              |
| <b>DROPPED MEMBERS</b> |              |
| DECEASED               | 39           |
| CLUB CANCELLED         | 0            |
| OTHER                  | 1,032        |
| <b>TOTAL</b>           | <b>1,071</b> |

318 CLUBS OF 580 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

|                                 |                 |
|---------------------------------|-----------------|
| <b>GENDER DISTRIBUTION</b>      |                 |
| MALE                            | 11,278 (75.84%) |
| FEMALE                          | 3,593 (24.16%)  |
| TOTAL FAMILY UNIT MEMBERS       | 5,280           |
| FAMILY MEMBERS PAYING HALF DUES | 2,916           |